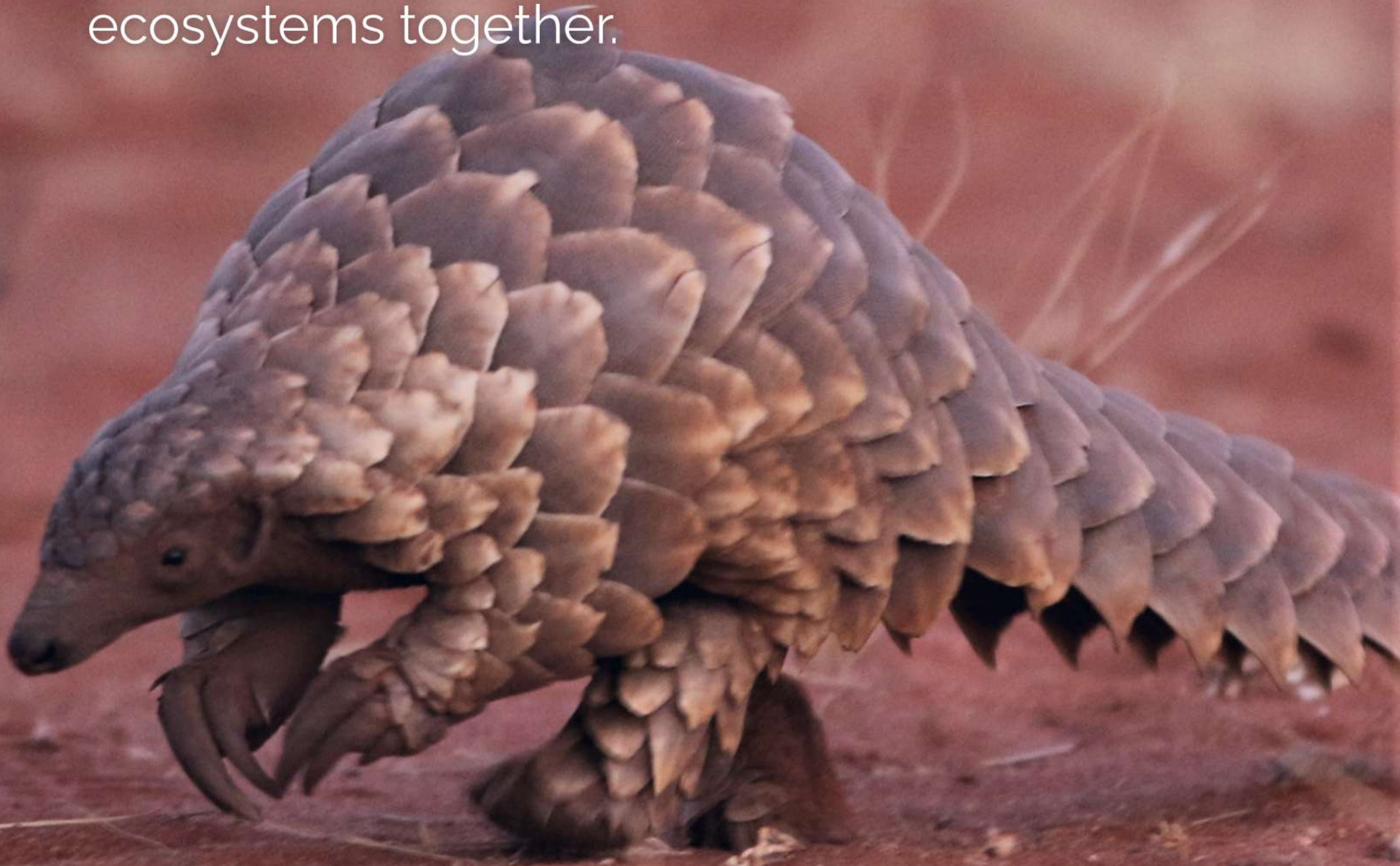


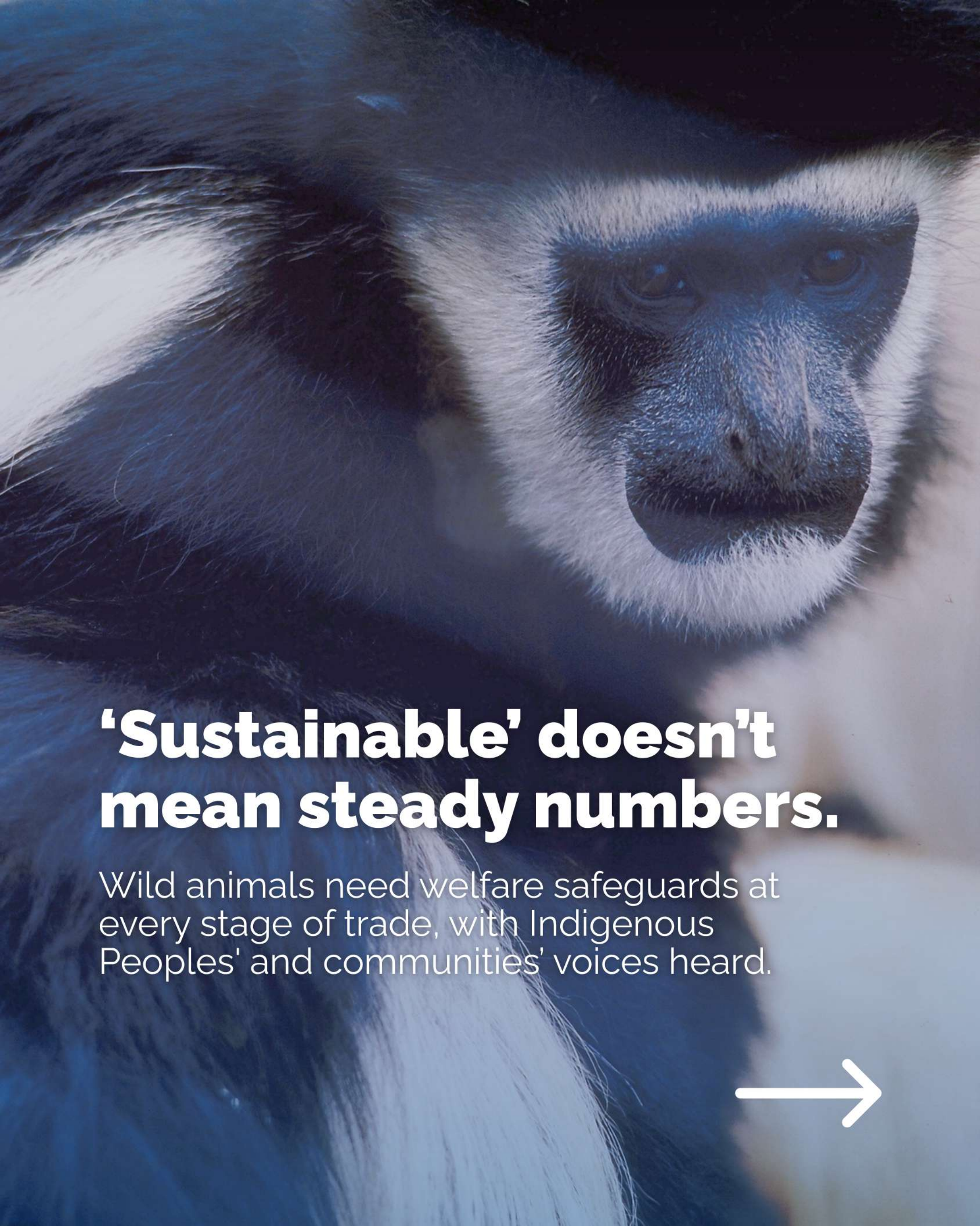
Why is animal
welfare an essential
part of effective
biodiversity action?



Funding that harms animals harms nature.

Redirecting finance to higher-welfare practices helps animals, people and ecosystems together.



A close-up photograph of a black and white monkey's face, looking directly at the camera. The monkey has dark fur on its head and back, and white fur on its face and chest. Its eyes are dark and focused.

‘Sustainable’ doesn’t mean steady numbers.

Wild animals need welfare safeguards at every stage of trade, with Indigenous Peoples' and communities' voices heard.



Better welfare on farms and in wildlife trade

lowers disease risk and antibiotic misuse,
and reduces pollution. Prevention at source
protects animals, ecosystems and people.



Two humpback whales are swimming underwater in clear blue water. The whale in the foreground is larger and darker, with its head tilted upwards. The whale behind it is smaller and lighter, also swimming upwards. Both whales have characteristic white patches on their dark skin.

Wild animals are not passive inhabitants of ecosystems.

They shape them through pollination, spread seeds and cycle carbon. Protecting healthy wildlife populations is climate action.